

# Coaching Philosophy

*We will help our student athletes maximize their potential and be a positive impact on others by **Building the E; which will result in a culture of **Winning On and Off the Field.*****

# ***BUILD THE E***

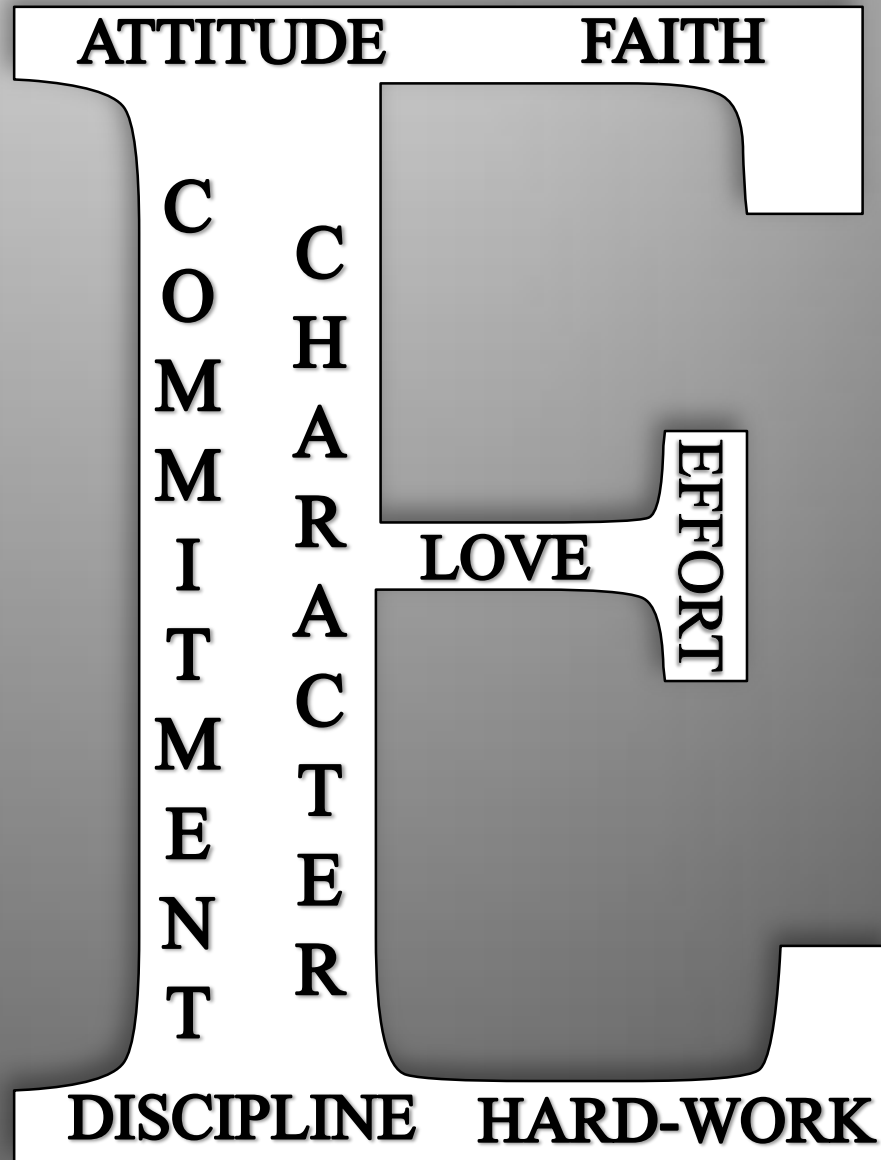
*“Elite Program”*



*“Elite Athletes”*



*“Elite Men”*



# Build the E Defined

Building the E is a vision for building up an **ELITE** football program, which builds up **ELITE** student athletes, who become **ELITE** men. Every athlete coming through our program will be built up to maximize their potential and have a positive impact on others.

**Hard Work** and **Discipline** is our Strong Foundation; **Commitment** and **Character** are our Pillars; keeping us standing firm through the test of time. **Love** and **Effort** is what we are all about. **Attitude** and **Faith** is our roof; protecting us from negative influences. Displaying these core values will result in a culture of **Winning On and Off the Field**.

**We Will**

**W.O.O.F**

ATTITUDE

FAITH

COMMITMENT

CHARACTER

LOVE

EFFORT

DISCIPLINE

HARD-WORK